

Lasting and durable nature-based carbon removal through land restoration at scale

Wall Street Green Summit

Martin Beaudoin Nadeau | CEO & Founder mbnadeau@viridisterra.com



The problem of a lifetime

Humans have already degraded nearly 40% and altered 70% of the world's productive land



Degraded land: has been depleted of natural resources, soil fertility, water, biodiversity, trees or native vegetation

Land restoration: 7x to 30x return in economic and natural co-benefits



The opportunity of a lifetime

Massive amount of capital converging to fix climate and ecological crises

Commitments towards impact initiatives, natural capital and land degradation...



1B hectares 2030 Global Restoration Initiative (UN)



\$1.2T+ / year Related to impact investment in 2021 ...while complete new markets are created to help commercialize¹





Current model

Leverage booming carbon and nature-positive commodity markets





The solution

Commercialize natural capital from land restoration using technology-driven solution



1

Identify **heavily degraded land** using our land qualification methodology



Restore land value by using proprietary biotechnologies and innovative land management models





3





Commercialize natural capital by removing carbon, mitigating biodiversity loss and creating sustainable wealth for communities



Strategic assets

Proprietary technologies to unlock scalability and profitability





Our holistic and quantified approach

Leverage technology to measure social impacts and the increase in natural capital value





Trust in carbon markets is key

The carbon market is becoming more stringent and structured : a very good news





Martin Beaudoin Nadeau | CEO & Founder mbnadeau@viridisterra.com

www.viridisterra.com