

HEVO

THE RISE OF EVS AND WIRELESS EV CHARGING (WEVC)



→ Wall Street Green Summit

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→ www.hevo.com

DESPITE RECENT HEADLINES, EV SALES ARE GROWING



... Following

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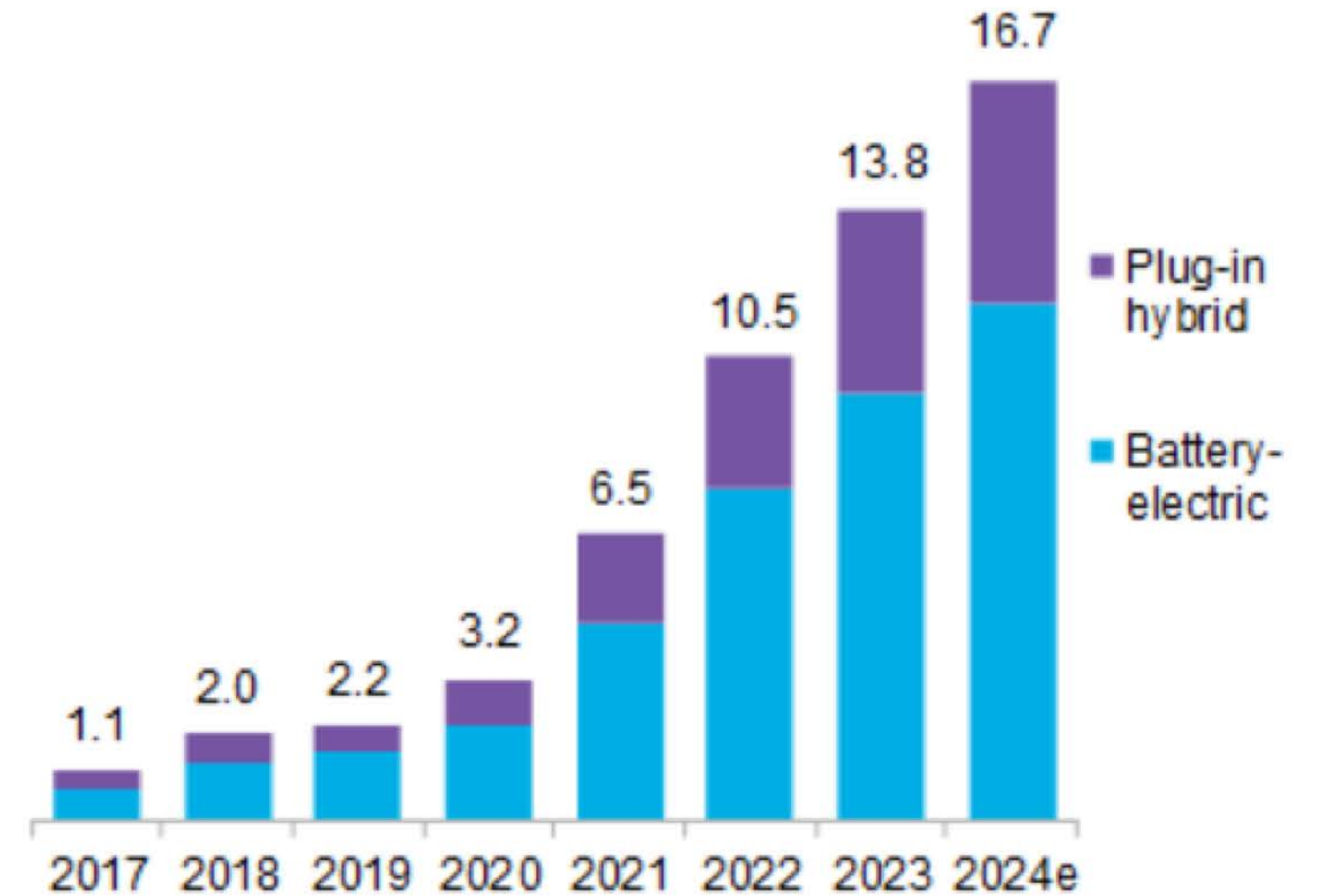
Head of transport and automotive analysis at [@BloombergNEF](#). Canadian. Tweets about EVs, batteries, charging, and the future of mobility. Opinions are my own.

Oslo, Norway Joined April 2013

1,616 Following 17.7K Followers

By drivetrain

Million



nd plug-in hybrid vehicles. Excludes commercial vehicles and two- and three-

BloombergNEF

But it's also true that mass adopters are demanding a better charging experience, better prices, and more choice

HOW WE GOT HERE



2010s - Tesla Created and Led the Category

- Not just the vehicles, but the charging and software too
- They prioritized User Experience
- They mostly sailed in a blue ocean, with limited competition
- The Chinese EV sector, especially BYD had a similar rise



2020s - Tesla May Always Lead, but also the Rise of the Rest?

- It is the decade of mass adoption of EVs
- It will be a combo of new entrants, incumbents, and consolidation
- Incumbents will be a mix of innovators, fast followers, laggards
- A clear opportunity for a charging category winner to rise

Maybe coincidentally, or maybe not **HEVO** is also an old German word meaning 'rise'

WIRELESS EV CHARGING ([WEVC](#)) IN ACTION



Detroit
Smart
Parking
Lab

WIRELESS
ELECTRIC
VEHICLE
CHARGING

HEVO

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THE RISE OF CHARGING - **WEVC** AS THE NEW AND DOMINANT CHARGING CATEGORY?



Mass Adopters require a simple and seamless experience



Fleets must eliminate costs, space constraints, and failure points caused by plug-in charging



Autonomous Vehicles and V2X need to eliminate reliance on cabled connections to realize their full potential

MARKET READINESS FOR **WEVC** IS MATURING FAST



OEMs Racing to Market: Tesla acquired Wiferion (reported for \$76M), multiple OEMs advancing procurement process, voice of the customer emphasizing need for wireless



Customers Need Wireless: fleets struggling with financial and operational inefficiencies of plug-in charging, consumers consistently cite poor charging experience as key challenge



Hosts and Utilities See Opportunity: municipalities, utilities, and site hosts identify wireless as the most optimal solution for safety, space, and aesthetics and a gateway to V2X and AVs

WEVC OFFERS SIGNIFICANT VALUE

WEVC offers significant time and money savings for customers



SAVE MONEY

Eliminate the costly replacements of broken cords and connectors



INCREASE UPTIME

Reduce human and mechanical error with plug-in charging and maximize vehicle usage



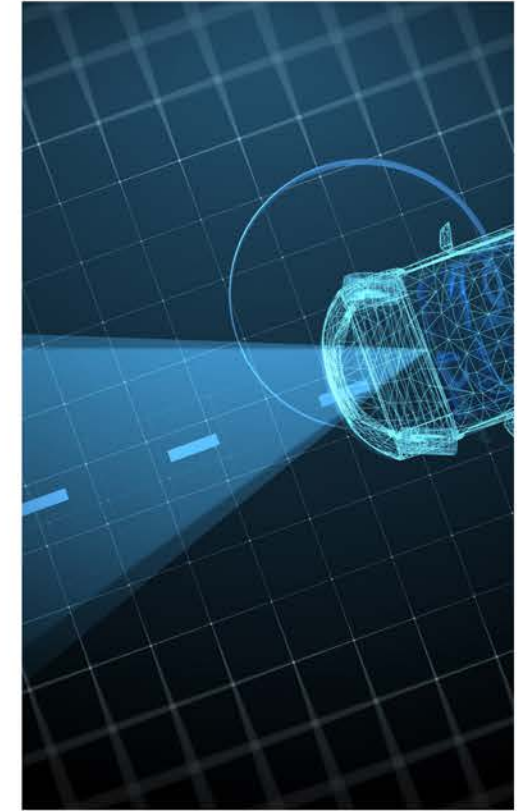
IMPROVE SAFETY

Remove tripping and high voltage safety concerns from strewn cords



OPTIMIZE SPACE

Regain parking space by removing bulky charging stations and bollards

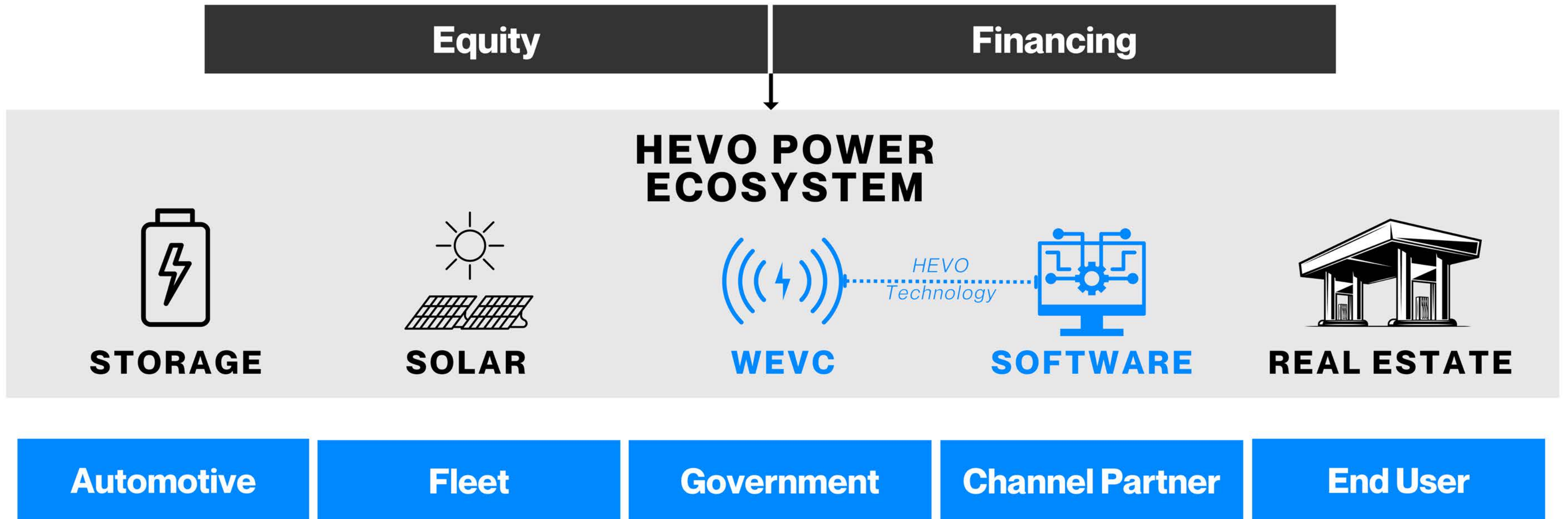


FUTURE PROOF

Accelerate transition to bidirectional energy and autonomous driving

HEVO'S MISSION TO ACCELERATE EV ADOPTION AND MODERNIZE THE GRID

With technology that unlocks bidirectional energy models and benefits all stakeholders



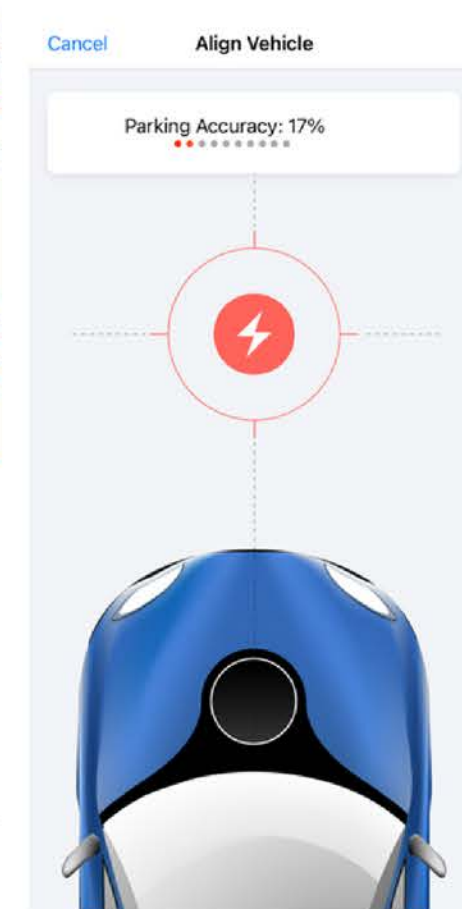
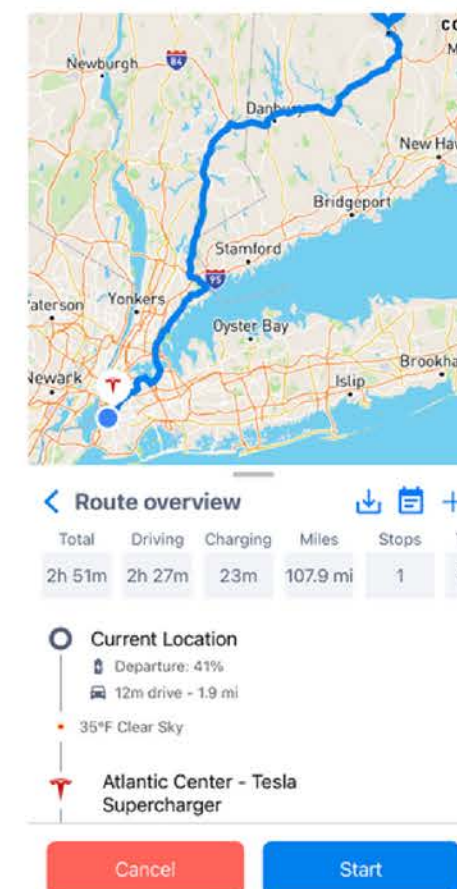
OTHER HIGHLIGHTS ABOUT HEVO

Strong Automotive Pedigree - Tier 1 business model, Automotive PACEPilot Award Winner, commercial traction with OEMs, experienced team

Product Leader - end-to-end Journey software platform paired with highly cost competitive UL-certified and SAE compliant Rezonant hardware

Series B Closing in Early 2Q - led by energy transition VC with technical and operational background; currently in later stages of due diligence with OEM and Tier 1 strategic venture funds

Contact Us at invest@hevo.com



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THANK YOU



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