

novata

Transforming the Carbon Experience

March 13, 2024

novata.com





WHO WE ARE

Novata makes it easy for private markets to collect, analyze, and report the metrics that matter.

We are a public benefit and B Corp certified corporation created by a unique consortium of non-profit and for-profit organizations that are experts in financial data, private markets, and social justice.

Our investor consortium, along with the Leadership Team, Sustainability Board, and GP Advisory Committee bring deep subject matter expertise to enable the private markets to navigate the challenges of ESG and accelerate the journey to a more sustainable and inclusive capitalism.

THE NOVATA SOLUTION

The private markets' ESG challenges drive Novata's product and services roadmap



Rise in Regulation

SFDR, TCFD, SDR, CSRD, EU Taxonomy



Increased Investor Pressure

Baseline requirements to complex asks



Evolving Industry Standards

EDCI, PRI, GRI, SDGs, Invest Europe



Manual Data Collection

Fragmented and cumbersome



Data Quality

Lack of standardisation



Undefined Value Creation

Hard to contextualize data, derive clear insights

EXPERT, DIGITIZED ESG DATA MANAGEMENT

Novata combines powerful ESG technology with tailored expertise

Collect

Identify, manage, and report on the right ESG metrics for your needs with a secure, user-friendly, and powerful data management system designed specifically for the private markets.

Create

Develop and deploy a value-oriented sustainability strategy. From ESG data strategy to carbon management to industry best practices, our ESG experts work with you to optimize processes and connect your sustainability goals to measurable business outcomes.

Comply

Be regulation ready. Navigate requirements with our Services team and in-platform reporting tools.

WHAT WE DO

Our technology platform is the on-ramp to ESG for private companies and their investors

Challenge

Identifying ESG Metrics

With many ESG frameworks & metrics, it's difficult to know where to start on your ESG journey.

Solution

Clear Starting Point

Our experts and technology platform help make sense of the many ESG frameworks, so you can find the metrics that are right for you.

Product

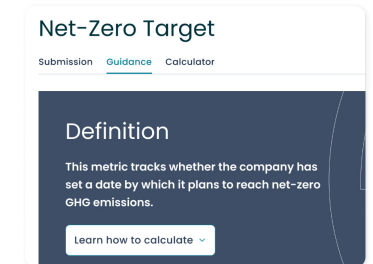


Collecting & Storing Data

Collecting data is a time- and resource-intensive process, and there are few neutral, trusted, secure repositories that give you full control of your data.

Secure, High Quality Data

Step-by-step guidance, difficulty ratings, calculators, and guardrails are built into the platform, so portfolio companies can collect high quality data in one secure, multi-user platform.



Finding Insights

Lack of relevant analytics and reporting tools prevents a company and its owners from effectively understanding and communicating ESG performance.

Benchmarks & Analytics

Interactive analytics, a comprehensive suite of benchmarks, and a powerful dashboard creator enable clients to contextualize data, communicate performance, and take action to drive positive change in their portfolio companies.



NOVATA CARBON NAVIGATOR

Transforming the Carbon Experience

Key Benefits

DIGITALLY NATIVE

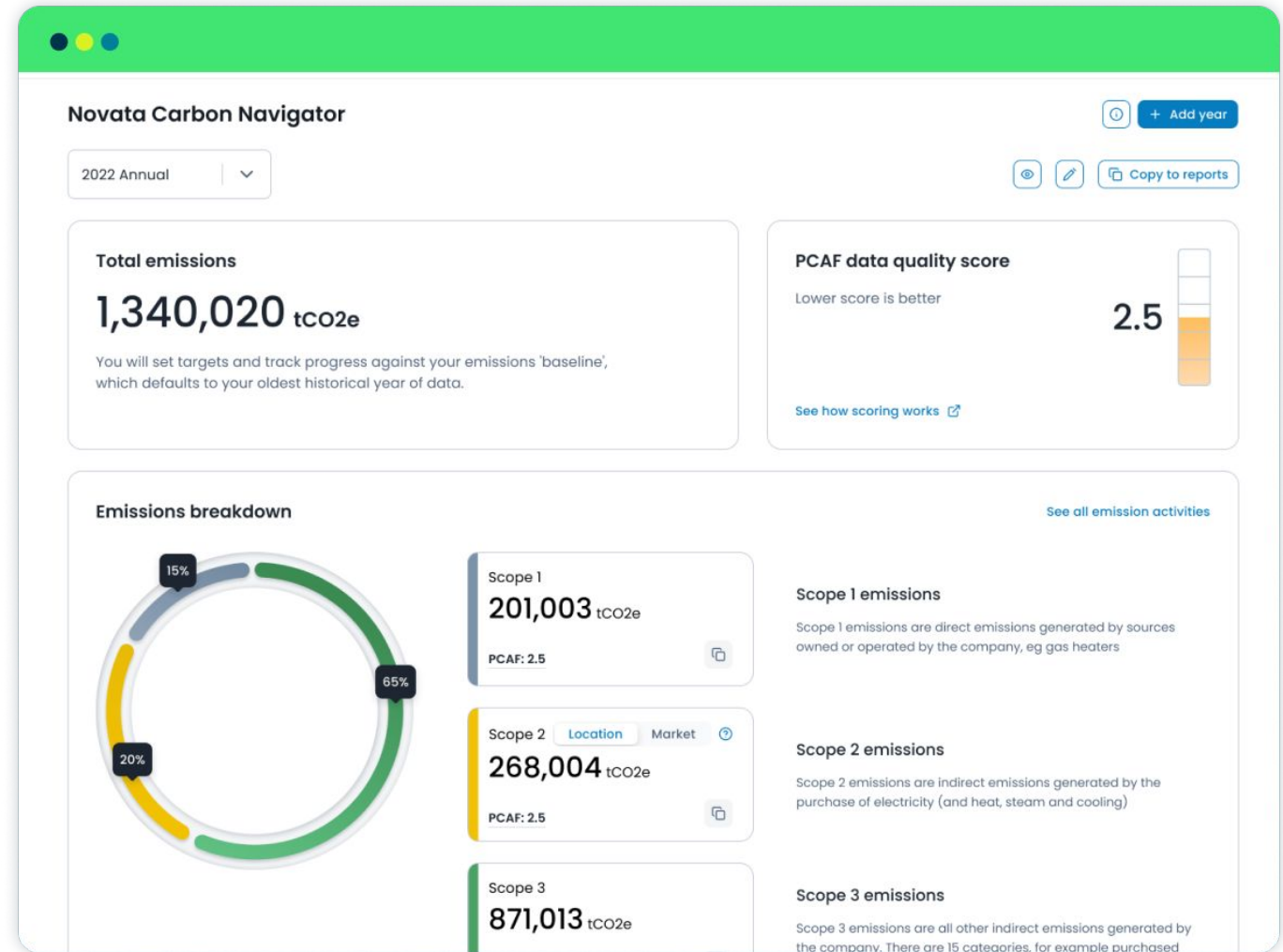
In-platform, with open architecture for integrations

TRANSPARENT

Built to meet assurance and regulatory requirements

EASY TO USE

Intuitive UX, with definitions and guidance throughout



NOVATA CARBON NAVIGATOR

Fully integrated in Novata's industry-leading sustainability management platform, the Carbon Navigator lets you easily measure and report Scope 1, 2, and 3

Enter your energy consumption

London Office (Cont...
New York Office
Poland Factory

> Electricity consumption - 150,000 kwh
> Renewable electricity consumption - 40,000 kwh
v Natural gas consumption - 40,000 cubic feet

What is the type of energy?
Natural gas

Choose the best possible match for your energy type. Visit our knowledge base for further information on energy types.

What was the purchased amount of natural gas?
40000 Cubic Feet

You need to locate the raw energy consumption data on your utility bill. Visit our knowledge base for detailed information and help in finding this data.

Streamline tracking facility energy consumption

Categorize your suppliers

1. **Exclude** spend on Salaries, Tax, Interest, Rent, Energy
2. **Categorize** suppliers to the most relevant industry

A High priority 20 suppliers
B Medium priority 49 suppliers
C Low priority 124 suppliers

Supplier	Priority	Spend	Industry
First Base Victoria	A	\$15,292.28 Transactions: 18	Select industry
GOV.UK	A	\$14,321.51 Transactions: 4	Select industry
Topline Communications	A	\$7,200.00 Transactions: 2	Select industry
Daly Accounting	A	\$6,945.00 Transactions: 14	Select industry
Orrick	A	\$6,180.94 Transactions: 3	Select industry

Easily upload company expenses and categorize vendors

Copy to outstanding reports

Metric	Submission	Assignee
E1111 Scope 1 emissions	158.67 tCO2	View report
E1111 Scope 2 emissions	3,158.02 kgCO2e	View report
E1111 Scope 1 emissions	158.67 tCO2	View report
E1111 Scope 2 emissions	3,158.02 kgCO2e	View report
E1111 Scope 3 emissions	1,290.38 tCO2e	View report
E1111 Scope 1 emissions	158.67 tCO2	View report
E1111 Scope 2 emissions	3,158.02 kgCO2e	View report
E1111 Scope 3 emissions	1,290.38 tCO2e	View report

Calculation 2022

158.67 tCO2e
Scope 1 emissions
3,158.02 kgCO2e
Scope 2 emissions (location)
2,873.95 kgCO2e
Scope 2 emissions (market)
1,290.38 tCO2e
Scope 3 emissions

Transfer underlying data
Attach underlying data such as activities, emissions factors, and facility information as a supporting document when copying emissions data over to reports

Copy to open reports

Copied to report
Scope 1, 2 and 3 were added to 3 reports

Confidently report on emissions and meet regulatory requirements

ESG EXPERTISE

Go Beyond a Technology Solution

Novata's team of in-house experts and partner ecosystem deliver unparalleled guidance to support your ESG data collection and sustainability journey.

Services

From ESG data strategy to carbon management to industry best practices, our ESG experts work with you to optimize processes and connect your sustainability goals to measurable business outcomes.

Sustainability Board

Broad range of global industry experts who provide direction on methodology and advise on the best path forward for sustainability in the private markets.

Customer Success

This team works with Novata platform users to define and onboard clients to the ESG data collection and reporting process.

General Partner Advisory Committee

Comprised of leading private equity and credit firms who serve to both inform Novata's approach to product development and enable participating firms to share best practices.

Partners

Curated relationships to offer a best-in-class ecosystem to support all of your ESG data collection and reporting needs.

LEARN MORE

Visit our Resource Center



Embracing the Future: Insights from Novata's Inaugural Climate Network Event

<https://www.novata.com/resources/blog/embracing-the-future-novata-climate-network/>



Simplifying the Carbon Journey: Q&A on Novata's New Carbon Navigator

<https://www.novata.com/resources/blog/simplifying-the-carbon-journey-with-novatas-carbon-navigator/>



The Business Case for Measuring Carbon Emissions

<https://www.novata.com/resources/blog/business-case-for-measuring-carbon-emissions/>

CERTIFICATION & AWARDS

Industry Recognition

People & Planet

With the B Corp certification, Novata has reached the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.



Sustainability Ecosystem

Novata has built relationships throughout the sustainability ecosystem, with a focus on advancing progress on the metrics that matter.



Security

We have implemented the necessary policies and controls to achieve SOC 2 Type II compliance across the trust principles of Security, Confidentiality, and Availability.



Best ESG Advisory US 2023
Best ESG Solution Provider US 2022



GLOBAL INNOVATORS AWARD FOR
GOVERNANCE AND INSTITUTIONS



novata

Thank You

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